NOVAS ON HARRIS

CONSTRUCTION / FLOORING / PROJECT OVERVIEW

MAY 2026

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PROJECT SNAPSHOT

34 STOREYS

204 APARTMENTS

15,000 m² SITE AREA

MATERIAL

Penatech
HS Plus

PARRAMATTA

NEW SOUTH WALES

RLA / 2026



PROJECT DETAILS

PROJECT TITLE
Novas on Harris

PROJECT ADDRESS
39–43 Hassel St, Parramatta
NSW 2150

PROJECT ACCOUNT MANAGER
Chris Hartz

PROJECT KEY FACTS

START
Mid 2023

END DATE
Dec 2026

MATERIAL SUPPLIED
Penatech HS Plus

PROJECT VALUE TO RLA
$140,000

PROJECT BRIEF

A multi-storey residential complex with associated dining and shopping facilities, on a total site area of **15,000 m²**. The development comprises **34 storeys** and **204 apartments**, with a three-storey retail and commercial podium, three basement car-parking levels for 84 vehicles, and a rooftop terrace.

THE CHALLENGE

The builder is using **RLA Penatech HS Plus** to level bathroom and wet-area floors across all 204 apartments. Once floors are levelled, prefabricated bathroom PODs will be installed, with additional HS Plus poured beneath to fill voids.

APPLICATION FOCUS
Wet-area floor levelling



Concrete floor preparation / on-site image

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SUPPLY COORDINATION / CUSTOMER VALUE / SITE IMAGERY

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THE SOLUTION

Maintain regular contact with the builder to monitor stock levels and obtain new purchase orders in time to keep supply aligned with the construction program. The account manager also plans site visits to identify other RLA product opportunities as work progresses, including floor toppings in additional areas.



Floor preparation during construction

CUSTOMER BENEFITS

The customer approached RLA while comparing products for the project. They have repeatedly described RLA's technical support as superior to competing suppliers. **Technical guidance, ease of ordering and delivery, and the existing pricing structure** were cited as important reasons for selecting RLA.



Prefabricated bathroom POD installation

BUILDER / CONTRACTOR FEEDBACK

The customer has spoken positively about RLA products, ongoing account support and regular follow-ups. They are also open to considering additional products, including **floor toppings and repair mortars**, as construction progresses.

PROJECT PHOTOGRAPHY

SITE & BUILDING



Building podium and residential development



Bathroom POD